

**FOUR PEAKS ROTARY – 2024 OKTOBERFEST  
SPONSORSHIP, ADVERTISING AND VENDOR SPACE OPPORTUNITIES**

**Sponsorships**



**Title Sponsor(s)**

- **Contribution:** \$7,500
- **Benefits:**
  - Event named after Sponsor(s) (e.g., "Four Peaks Rotary Club Oktoberfest, Sponsored by [Sponsor(s) name]")
  - Logo on all promotional materials, banners, and website
  - VIP table for six (6) guests with Oktoberfest Host
  - Opportunity to speak at the event
  - Logo in Recognition page
  - Social media recognition



**“Biergarten” Sponsor(s)**

- **Contribution:** \$5,000
- **Benefits:**
  - Exclusive signage in the Beer Garden area
  - Logo on website and promotional materials
  - VIP table for six (6) guests with Oktoberfest Host
  - Logo in Recognition page
  - Social media recognition



**“Die echten Waldbuam” Sponsor(s)**

- **Contribution:** \$5,000
- **Benefits:**
  - Exclusive signage on the entertainment stage
  - Logo on website and promotional materials
  - VIP table for six (6) guests with Oktoberfest Host
  - Sponsor(s) photos with the band
  - Sponsor(s) to sing songs with the band, each day of the event
  - Logo in Recognition page
  - Social media recognition



**“Munich” Sponsor(s)**

- **Contribution:** \$2,500
- **Benefits:**
  - Logo on promotional materials and website
  - VIP passes for 8 guests
  - Logo in Recognition page
  - Mention in press releases
  - Social media recognition

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 **“Frankfurt” Sponsor(s)**

- **Contribution:** \$2,000
- **Benefits:**
  - Logo on promotional materials and website
  - VIP passes for 6 guests
  - Logo in Recognition page
  - Mention in press releases
  - Social media recognition

 **“Stuttgart” Sponsor(s)**

- **Contribution:** \$1,750
- **Benefits:**
  - Logo on promotional materials and website
  - VIP passes for 4 guests
  - Logo in Recognition page
  - Social media recognition

 **“Dierdorf (Fountain Hills Sister City)” Sponsor(s)**

- **Contribution:** \$500
- **Benefits:**
  - Logo on website and event signage
  - VIP passes for 2 guests
  - Logo in Recognition page
  - Social media recognition

**VIP Sponsorship Benefits:**

- **VIP Table:** Dedicated table and host, entrance to event on both days, two beer tickets, two brat tickets, one pretzel ticket
  - ⊗ \$10.00 entrance fee (each day of event)
  - ⊗ \$8.00 beer, two per day
  - ⊗ \$8.00 brat, one per day
  - ⊗ \$5.00 pretzel ticket, one per day
  - ⊗ total benefit \$40/pp per day - \$80/pp for two days
- **VIP Passes:** Entrance to event either day of the event, one beer ticket, one brat ticket, one pretzel ticket
  - ⊗ \$10.00 entrance fee
  - ⊗ \$8.00 beer, one per pass
  - ⊗ \$8.00 brat, one per pass
  - ⊗ \$5.00 pretzel ticket, one per pass
  - ⊗ total benefit \$32.00/pp

**Questions? Contact: Frank Robinson, (708) 352-6120**

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**Additional Sponsorship Opportunities**

- **Kid's Zone**
  - **Contribution:** \$400 per sponsor
  - No VIP passes or VIP table
  - Advertising will be included in our website, social media, day of event guide, and thank you recognition letter from Four Peaks Rotary
  - Sponsors will be included in any press releases and news articles published by Four Peaks Rotary
  - Sponsor provides fun, nominal prizes for contest winners
- **Stein Holding Contest**
  - **Contribution:** \$400 per sponsor
  - No table or booth
  - No VIP passes or VIP table
  - Advertising will be included in our website, social media, day of event guide, and thank you recognition letter from Four Peaks Rotary
  - Sponsors will be included in any press releases and news articles published by Four Peaks Rotary
  - Sponsor provides fun, nominal prize
- **Alpine Horn Blowing Contest**
  - **Contribution:** \$400 per sponsor
  - No table or booth
  - No VIP passes or VIP table
  - Advertising will be included in our website, social media, day of event guide, and thank you recognition letter from Four Peaks Rotary
  - Sponsors will be included in any press releases and news articles published by Four Peaks Rotary
  - Sponsor provides fun, nominal prize
- **Best Dressed Contest**
  - **Contribution:** \$400 per sponsor
  - No table or booth
  - No VIP passes or VIP table
  - Advertising will be included in our website, social media, day of event guide, and thank you recognition letter from Four Peaks Rotary
  - Sponsors will be included in any press releases and news articles published by Four Peaks Rotary
  - Sponsor provides fun, nominal prize

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**Advertising Opportunities**

Be part of the advertising circle with your ad in the Four Peaks Rotary Fountain Hills 2024 Oktoberfest Program. A 12-page insert in the Daily Independent Fountain Hills Times, circulation to all print newspaper subscribers in Fountain Hills households plus digital copies online in the following towns:

- *Fountain Hills Times, Florence, Youngtown, Mesa, Litchfield Park, Goodyear, Gold Canyon, Gilbert, Buckeye, El Mirage, Anthem, Surprise, Sun City, Scottsdale, Queen Creek, Peoria, Town of Paradise Valley, Glendale, Apache Junction*

 **Community Advertiser(s) (e.g., Chamber of Commerce, FH local businesses...)**

- **Contribution:** \$300-\$800 based on ad size
- **Benefits:**
  - Logo on website and event signage
  - Listing in printed newspaper guide
  - Social media recognition

 **Friends of Fountain Hills Oktoberfest Advertiser(s) (e.g., personal donation to Four Peaks, no logo and no businesses)**

- **Contribution:** \$250
- **Benefits:**
  - Name listed in newspaper

 **Ad rates:**

- **Quarter Page \$300** – size 4.9" wide x 4.4" tall
- **Half Page \$500** – size 10" wide x 4.4" tall
- **Full Page \$800** – size 10" wide x 9" tall
- Camera ready artwork and your approved copy is required by 08/15/24
- Email: [clasoncommunications.com](mailto:clasoncommunications.com) Debbie Clason @ 480.459.3441

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**Vendor Opportunities**

 **Vendor Sponsor(s) [up to 10 spots available]**

*Targeting Oktoberfest related vendors for sale (e.g., candies, jewelry, travel, sports, crafts, etc.)*

- **Contribution:** \$300
- **Benefits:**
  - Exclusive signage at vendor area
  - Logo on website
  - Listing in event program
  - Social media recognition

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